



Community Well-Being: It's in our DNA

At Mission Fed, we serve as a catalyst to improve people's financial lives. Member, community and employee financial well-being is part of our DNA. The Connections by Mission Fed newsletter is an overview from the first quarter of 2021 of how we are helping to build a healthier and more resilient San Diego on behalf of our members.

On A Mission to Love Your Heart

Throughout January and February, Mission Fed was proud to support the fight against the number one health threat to women: heart disease. Mission Fed raised \$43,900 for the American Heart Association's (AHA) Go Red for Women campaign with the help of our employees, senior management team, members and community. Go Red for Women helps pave the way for advancements in preventing, treating, and eradicating the number one health threat to women: heart disease. Donations for the campaign were collected at Mission Fed's 32 branch locations located throughout San Diego County. In addition, community members donated via text, online, and by phone.

"I am deeply inspired by how Mission Fed and our community came together to support the Go Red for Women movement," said Sherry Special, Senior Vice President, Consumer Lending & Branch Network of Mission Fed. "The Go Red movement inspires women to make healthy lifestyle changes, mobilize communities, and shape policies to save lives. All of us working together can truly make a difference."

Eric Thompson, American Heart Association San Diego's Senior Director, Communications and Marketing, stated, "We sincerely appreciate Mission Fed for its continued support of our Go Red for Women campaign. The success of this campaign demonstrates San Diego's dedication to our mission to save and improve the lives of women, no matter the circumstances."

Go Red for Women support also included a luncheon, one of over 180 Go Red for Women luncheons in communities across the country, and National Wear Red Day, a nationwide event that ignites a wave of red from coast to coast in support of AHA.

You can also help prevent heart disease by learning your family history, understanding the risk factors, and empowering yourself and your loved ones to live healthier lives. For more information about heart health, visit [GoRedforWomen.org](https://www.GoRedforWomen.org).



Ensuring Latin Arts and Culture Thrive in San Diego

Mission Fed is proud to have served as a sponsor of the 28th annual San Diego Latino Film Festival, one of the largest, oldest, and well-respected U.S. film festivals celebrating Latino Cinema.

The Festival opened this year with a safe, socially distanced live drive-in experience at the classic South Bay Drive-In. Opening Night included collecting donations for the Southwestern College (SWC) Jag Kitchen/Food Pantry, a critical lifeline for students and their *familias* facing food insecurity and hunger during this time of crisis. In addition, this year's Festival offered virtual online screenings and live music for the pop-up drive-in at the Westfield Mission Valley mall parking lot. Funds from the Festival support the Media Arts Center of San Diego's year-round youth education programs and promotes community access to and use of media technology.



San Diego Latino Health Coalition Saves Lives

Mission Fed is a proud supporter of the San Diego Latino Health Coalition, a collaboration of organizations with deep ties to the Latino community. The San Diego Latino Health Coalition, an initiative launched at the end of 2020, strives to reduce COVID-19 infection rates, increase access to vital information and participate in testing and contact tracing. From sending community health workers, "promotoras" in Spanish to COVID-19 impacted areas to share vaccination information, the Coalition's efforts focus on saving lives. Learn more at SDLatinoHealth.org.



Gratitude to Our School Employees

Mission Fed's support of our schools and teachers has been unwavering since our start using a borrowed desk at the San Diego County Office of Education. Supporting our friends and neighbors in the communities where we live and work is a credit union core value. Throughout January, February, and March, Mission Fed paid "Gratitude Visits" to multiple schools around the county to recognize school teams for their tireless efforts and dedication to the students they serve.

Visits included Oak Crest Middle School to recognize the San Dieguito Union High School District's Maintenance & Operations team; San Marcos Unified School District's Child Nutrition Services and Transportation Department; and Escondido Union School District's Office of Nutrition Services.



Top Workplaces 2021 USA Winner!

Top Workplaces USA celebrates nationally recognized companies that prioritize a people-centered culture. Thousands of organizations were surveyed to qualify for Top Workplaces USA 2021. Mission Fed is proud to join an elite group of nearly 600 organizations across four different size bands recognized for their role in "making the world a better place to work together."

In addition to being named to the list of Top Workplaces USA, Mission Fed was also recognized on the Financial Services Industry list, and the following Culture Excellence lists: Clued In Leaders, Top Leaders, Communication, and Innovation.

Creating a culture where employees feel engaged, appreciated, and fulfilled is a real challenge, and incredibly important. Amid our current health crisis, this award highlights our employees' dedication to our mission. It validates what we are doing to provide Mission Fed team members with purpose-driven work and opportunities to grow.



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