Connections by Mission Fed

Your Quarterly Corporate Update Fall 2023



Mission Fed is Safe, Sound, Helpful and Here for You

Since Mission Fed first opened our doors in 1961, we have remained safe, sound, and secure, while adapting and evolving to support our members and help the San Diego community succeed. Throughout the past six decades, we have grown exponentially, from a borrowed desk at the San Diego County Office of Education with 66 original members, to over 300,000 members, 34 branches and \$6.0 billion in assets strong today! Our members are an integral part of our success. Thank you for your membership, the trust you put in us every day, and the opportunity to serve you and our San Diego community.

Orchestrating Good for the Community

In July, Mission Fed announced a 10-year corporate partnership with the San Diego Symphony and The Rady Shell at Jacobs Park, as the Official Credit Union of the San Diego Symphony and namesake of the Mission Fed Community Green at The Rady Shell at Jacobs Park. We look forward to reaching youth in diverse communities through financial literacy as a partner of the San Diego Symphony High School Ambassador Program and a Sponsor of the Music Connects Program. We invite San Diegans to bring a blanket or lawn chairs and enjoy a concert while relaxing on the new Mission Fed Community Green at The Rady Shell at Jacobs Park. For upcoming concerts and events, visit: <u>TheShell.org</u>



Fighting Food Insecurity and Child Hunger

As part of the Hunger Awareness Month campaign in September, Mission Fed once again supported The Jacobs & Cushman San Diego Food Bank Food 4 Kids Backpack Program in the fight against child hunger. In partnership with our members, our branches, the communities they serve, our Contact Center and Mission Fed Team Members, fundraising efforts totaled \$120,000 equal to 15,000 backpacks full of food to feed a child all weekend long. As food insufficiency remains a key issue in our county, we are thankful that hunger-relief organizations like the San Diego Food Bank provides nutritious food to individuals and families in need. Learn more at: <u>SanDiegoFoodBank.org</u>





Making Baseball Wishes Come True

Mission Fed and the San Diego Padres are a winning team for San Diego community. As part of our commitment to the community, this baseball season Mission Fed once again hosted "Make-A-Wish Mondays" at Petco Park, providing Make-A-Wish kids with a game-changing wish and an unforgettable day as ceremonial game bell ringers with the San Diego Padres. The Make-A-Wish Foundation creates life-changing wishes for children with critical illnesses. For more information about Make- A-Wish Foundation and how to support their important mission visit: Wish.org/SanDiego



Running, Walking, and Marching with Pride

Mission Fed employees ran and walked in the San Diego Pride 5K Run + Walk, marched in the Pride Parade, and welcomed existing and new members alike at our Pride Festival booth. The annual San Diego Pride Parade is the largest single-day civic event in the region and among the largest Prides in the United States, attracting over 300,000 people. Mission Fed was also proud to return as Diamond Sponsor of this year's 5K Run + Walk! Thank you to everyone, from event sponsors to volunteers to runners and walkers, who participated in this year's event and helped raise over \$50,000! The funds will benefit charity partners, San Diego Pride and The LGBT Center's Youth Housing Project, and represent the difference that our collaboration will make for LGBT youth in San Diego. Learn more at: SDPride.org

Uniting Local Leaders to Address Homelessness

Mission Fed was proud to serve as a sponsor of the San Diego Rescue Mission Mayor's Symposium. The event gathered mayors from many different cities in the county to discuss and commit to addressing the region-wide homelessness crisis and how area mayors can work together to make homelessness a top priority. The San Diego Rescue Mission is a human services non-profit organization serving thousands of men, women and children experiencing homelessness in San Diego since 1955. To help empower the San Diego Rescue Mission assist anyone in need by providing meals, shelter and a holistic approach to rehabilitation and recovery, please visit: SDRescue.org

San Diego

Rescue Mission

Preservation of our Natural Resources

Mission Fed joined the San Diego community in support of the 14th annual Farm to Bay celebration at the Living Coast Discovery Center in Chula Vista. This fundraiser enables the Living Coast to fulfill its mission to inspire the community to connect with and care for our coastal environment. To learn more about how you can support their conservation efforts, visit: TheLivingCoast.org

Celebrating Our Hispanic Heritage

Mission Fed joined over 1,000 Latinas and community champions at Celebrando Latinas, the largest Latina conference in Spanish nationwide. Recognized for being an innovative gathering focused on empowering and inspiring U.S. Latinas in areas such as beauty, business, health and finance, the event honored outstanding Latinas who have contributed significantly to their communities. In addition, together with our Mission Fed familia, we were proud to recognize and celebrate Hispanic Heritage Month and the contributions and influence of Hispanic Americans to the history, culture, and achievements in the San Diego community. In collaboration with the Consulate General of Mexico and Univision, Mission Fed helped to kick off the month at the "Fiesta de El Grito de Independencia", a musical celebration and historical re-enactment of Mexico's call for independence from Spain.





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